

CALL FOR PAPERS :

The IQAC of Santosh College of Teachers' Training and Education, Ranchi is organizing an International Seminar on **"Empowering global tribes through Business Intelligence"**, on 27-03-2025 (Thursday) at 10 AM. Therefore, we invite research paper(s) and articles on the prescribed theme and sub themes from Academicians, Teachers, Experts in Higher Education, Researchers, Students, Intellectuals and NGO's from across India. The Participants are requested to send the abstract of the paper in about 400 words on or before 31.12.2024 and the full paper in about 3000 words on or before 31.01.2025. The format of the same should be as follows :

Font used for English	Times New Roman
Title font size	Unicode/Mangal
Author's Name	Capital Letter/ 16 font size left align
Abstract text	Times New Roman/ 12 font size and left align

REGISTRATION FEES

Academicians/ Teachers	Rs. 1000/-
Research Scholar	Rs. 700/-
NGO's	Rs. 700/-
Students	Rs. 300/-

Online Registration Link

<https://forms.gle/utknY6nw28VVtEKT8>



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INTERNATIONAL SEMINAR

On

EMPOWERING GLOBAL TRIBES THROUGH BUSINESS INTELLIGENCE

Date : 27th March 2025

Organized by :
IQAC

SANTOSH COLLEGE OF TEACHERS' TRAINING AND EDUCATION

(NAAC B+, NCTE Approved,
Affiliated to Ranchi University & JAC)

(B.Ed. & D.El.Ed.)

VENUE :
PALASH AUDITORIUM, DORANDA

Call : 8757283547 | website: www.sctteranchi.in
E-mail: sctteseminar@gmail.com/biiranchi@yahoo.co.in
Tupudana, Ranchi-835221, Jharkhand.

ABOUT THE INSTITUTION:

Santosh College of Teachers' Training and Education, established under the Society for Nature Education & Health (SNEH) in 2002, is approved by NCTE and NAAC-accredited with a B+ Grade. Affiliated with Ranchi University since 2008 for its B.Ed. program and JAC since 2017 for its D.El.Ed. program, the college is dedicated to nurturing future educators through quality education. Its mission is to equip professionals to meet global challenges and achieve career success, supported by well-equipped labs and facilities for science, language, psychology, sports, and more.

Alongside academics, the college actively engages in outreach initiatives, legal literacy campaigns, and environmental activities, fostering a holistic learning environment for students and faculty to exchange ideas and showcase talents. With an annual intake of 100 students for each course, the institution shares its campus with other educational centres, including the Santosh College of Nursing, the Centre for Bioinformatics, and Snehkul Public High School.

ABOUT THE SEMINAR:

This seminar focuses on the transformative potential of Business Intelligence (BI) as a tool to empower global tribes, including indigenous communities, small enterprises, and decentralized networks. BI equips these groups with the ability to analyze data, extract meaningful insights, and make informed decisions that drive operational efficiency and social

and economic development. By utilizing BI, global tribes can optimize resource allocation, improve access to markets, and foster innovation while maintaining their cultural identity and traditions.

Through the use of BI tools, communities can track trends, monitor resource utilization, and identify new opportunities for growth. These capabilities not only enhance self-reliance but also enable global tribes to build a bridge between their rich heritage and the advancements of modern technology. BI's potential to promote sustainable development, strengthen governance, and empower communities to lead their own initiatives is a key focus of the seminar.

This one-day seminar seeks to create awareness among young people, educators, scientists, and NGOs working with rural populations about the importance of Business Intelligence. It aims to inspire participants to explore research opportunities in this field and present innovative ideas that can further benefit these communities. By bringing together diverse stakeholders, the seminar provides a platform to discuss how BI can be effectively applied to foster growth, preserve heritage, and shape a brighter future for global tribes.

BROAD OBJECTIVE OF THE SEMINAR:

To raise awareness among students, research scholars, and young researchers about the significance of Business Intelligence in empowering tribal communities and leveraging their knowledge and expertise for sustainable development.

THEME:

- Business Intelligence in Indigenous Communities
- Data-Driven Solutions for Digital Inclusion
- Empowering Entrepreneurship and Livelihoods through BI
- Enhancing Health Care and Well-Being with Business Intelligence

SUBTHEME:

- Cultural Preservation
- Sustainable Resource Management
- Community Networks
- Women Entrepreneurs
- Environmental Sustainability
- Digital Literacy

